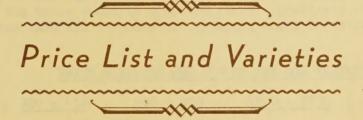


ROOTED CHRYSANTHEMUM Cuttings



Mikkelsen and Sons Greenhouses

Phone 38-736

Box 1536

ASHTABULA, OHIO

ROOFED
CHRYSANTHEMUM
Suthings

Price List and Varieties

Middelsen and Sons Greenmouses

DISCOUNTS ALLOWED

o n

Rooted Chrysanthemum Cuttings

MIKKELSEN & SONS GREENHOUSES

- 2% discount if current invoice is paid in 10 days.
- 2% discount if order is placed 6 months prior to shipping.
- 1% discount for continuity of order.

 Continuity to mean the regular planting of varieties over a period of time rather than a large amount of one variety for only one planting. This discount will be at our discretion.
- 5% discount if total order is 10 to 25 thousand rooted cuttings.
- 10% discount if total order is 25 to 50 thousand rooted cuttings.
- 15% discount if total order is 50 to 100 thousand rooted cuttings.
- 20% discount if total order is over 100 thousand rooted cutting &.

Thus, if an order for 100 thousand cuttings were to be placed 6 months in advance and calls for varieties to be used in scmewhat constant amounts at regular intervals and current invoices are paid in 10 days, a total of 25% discount from the price schedule would be given. Similarly, corresponding amounts, if less than 100 thousand are ordered, would be allowed.

PRICE SCHEDULE PER 100 OF ANY ONE VARIETY

Base Price	100 - 450	500 - 950	1000 - 2450	2500 and up
6.00 6.50 7.00 8.00 9.00	5.40 5.85 6.30 7.20 8.10 9.00	5.00 5.50 6.00 6.75 7.65 8.50	4.75 5.25 5.60 6.40 7.25 8.00	4.50 4.85 5.25 6.00 6.75 7.50

The total amount of any variety ordered at one time regardless of shipping dates determines the price from the above schedule.

All orders are direct -- we have no agents distributing cuttings for us. First orders should be accompanied by credit references.

ORDERS SHIPPED RAILWAY EXPRESS UNLESS OTHERWISE REQUESTED

This price schedule effective with shipments beginning November 1, 1953.

NEWINTRODUCTIONS 1954

MIKKELSEN & SONS GREENHOUSES

WHITE POMPONS, ANEMONES, AND SINGLES:

White Memorial -- Mikkelsen -- November 12 (10-week)

A clean, distinctive white sport of Memorial. Tends to be a more formal type flower when finishing than Memorial. A very productive white anemone.

<u>Illini Starlet</u>--Univ of Illinois--December 10(13-week)

A high-quality white anemone for growing in spray form. The production is good and of uniform quality--no weak shoots. It is a clean grower and easy to cut and bunch. The flowers remain in good condition on the plant for a long time and possess unusually good keeping qualities. A much-needed anemone for this season.

White Riviera--Mikkelsen--December 15 (14-week)

Although not quite as productive as Riviera, it helps to fill the gap in white winter varieties.

YELLOW POMPONS, ANEMONES, AND SINGLES:

Yellow Elizabeth Hood--Mikkelsen--October 15 (8-week)

A sport of Elizabeth Hood which shows much promise as an 8-week variety. Especially good for April, May and June flowering in the greenhouse.

Cream Halo -- Mikkelsen--November 1 (9-week)

A soft candlelight white sport of Halo. Very well accepted by the retail trade.

Yellow Beauregard -- Mikkelsen -- November 5 (10-week)

A sport of Beauregard which tends to be a golden yellow. Not quite the flower form of Beauregard, but possesses all the other characters of that excellent variety.

Illini Golden Yellow Snowbound -- Mikkelsen-- January 5 (15-week)

Golden yellow sport of Illini Yellow Snowbound. This variety needs low temperatures to finish.

PINK POMPONS, ANEMONES, AND SINGLES:

Cover Girl--Winkler--November 10 (10-week)

Light pink anemone with cream-yellow cushion, medium size, and good spray formation. Should become a popular anemone for early November flowering.

Carole--Winkler--November 15 (11-week)

Light pink anemone with cream-pink cushion and broad ray florets. Production is excellent and is maintained with good spray formation and stems.

Illini Formal--Univ of Illinois--November 23 (11-week)

This variety is a seedling of Bronze Masterpiece and Illini Tangier, and has many of the characteristics of the Masterpiece varieties with the added vigor of Illini Tangier. The rosy orchid-pink color is very pleasing and especially so when flowered out-of-doors in September and October or in the greenhouse, October-November and April-May. The flower form is distinctive.

Pink Cloud--Winkler--November 25 (12-week)

Light pink decorative with medium-large flower. A rather short but vigorous grower, with stiff stems and open spray formation.

Dark Serrated Riviera--Mikkelsen--December 15 (14-week)

Light Serrated Riviera--Mikkelsen--December 15 (14-week)

Both are sports of our original Serrated Riviera. Because of their form and color, they offer the trade some much-needed variety for the winter crops.

BRONZE AND RED POMPONS, ANEMONES, AND SINGLES:

Flame Glow--Winkler--November 5 (10-week)

Orange-bronze, medium-large single with broad ray florets. Ideal spray formation and excellent texture. Handles well from the flowering bench to the customer.

Bronze Thorobred--Mikkelsen--November 15 (10-week)

Bronze, almost red, sport of Thorobred. Tends to fade in summer but is excellent April-May and October-November.

NEWINTRODUCTIONS (continued) MIKKELSEN & SONS GREENHOUSES

BRONZE AND RED POMPONS, ANEMONES, AND SINGLES (continued):

Bronze Pandora--Mikkelsen--November 10 (10-week)

Bronze sport of Pandora. Very luminous under artifical light.

Bronicon--Mikkelsen--November 20 (11-week)

Bronze sport of Rusticon.

Illini Redwood--Univ. of Illinois--November 25 (12-week)

This variety is a large red-bronze pompon of high quality in flower substance, stem, and keeping qualities. It is fine for shading to flower in late September, October and early November. A clean grower and is easy to cut and bunch. Production is above average.

Red Minstrel--Mikkelsen--December 12 (13-week)

Richer and fuller color than the previous bronze sport of Minstrel. The same excellent texture, form and production as Minstrel.

YELLOW STANDARD:

Lemon Mefo--Mikkelsen--November 15 (10-week)

A very distinctive lemon yellow sport of Mefo. Very double--dces not tend to be single as does the older form of Yellow Mefo. Form and size comparable to the White Mefo.

Variety	Description	Blocm Date	Base Price
	YELLOWS		
Garden Varieties:			
Pomponette	Short Golden Pompon	Sep 15	6.00
Yel Chris Columbus	Bright Lemon Med Dec	Sep 15	7.00
Yel Supreme	Short Bright Lemon Cushion	Sep 15	6.00
Honeycomb	Med Golden Pompon	Sep 25	6.00
Moonlight	Bright Yellow Decorative	Oct 1	9.00
Chiquita	Med Dp Lemon Pompon	Oct 1	6.00
Charles Nye Polaris	Tall Dp Lemon Lg Pompon	Oct 5	6.50 7.00
Bright Forecast	Golden Buff Single Med Lemon Pompon	Oct 5	7.00
Gold Rush	Med Lemon Single	Oct 10	7.00
Yellow Blanket	Med Bright Lemon Button	Oct 10	6.00
Yellow Spoon	Med. Light Yellow Spoon	Oct 10	7.00
Lemonade	Ivory Yellow Pompon	Oct 12	7.00
Yel Elizabeth Hood	Canary Yellow Pompon	Ort 15	10.00
9-Week Varieties:			
Gold Coast	Int Pompon	Oct 25	6.00
Golden Herald	Large Decorative	Oct 25	6.00
Sunup	Small Button Pompon	Oct 28	8.00
Cream Halo	Int Single	Nov 1	10.00
Mary L Hall	Int Pompon	Nov 1	6.00
Sch Yellow Daisy	Int Single	Nov 1	7.00
Starbright	Large Single	Nov 1	7.00
Yellow Seagull	Int Pompon	Nov 1	6.00
10-Week Varieties:			
Annual Control of the	Tab Damman	Nor E	6 50
Barcarole Brigadoon	Int Pompon Int Single	Nov 5 Nov 5	6.50 8.00
Constellation	Int Decorative	Nov 5	6.00
Crescendo	Large Pompon	Nov 5	7.00
Yellow Beauregard	Int Pompon	Nov 5	10.00
Thorobred	Large Single	Nov 10	8.00
Yellow Shasta	Int Anemone	Nov 10	6.00
	of part ful		
11-Week Varieties:			
Forty Niner	Int Formal Pompon	Nov 15	6.50
Golden Chord	Large Pompon	Nov 15	6.50

Variety	Description	Bloom Date	Base Price
	200022701011	200	11100
	YELLOWS		
ll-Week Varieties			
TI WOOK VALIE GIES			
Tacoma	Large Pompon	Nov 15	9.00
Bojangles	Int Single	Nov 20	7.00
Ill Sunspot	Large Pompon	Nov 20	9.00
Klondike	Int Decorative	Nov 50	7.00
Lollipop	Int Pompon	Nov 20	7.00
Yel Highbrow	Int Decorative	Nov 20	9.00
Yel L I Beauty	Large Anemone	Nov 20	7.00
12-Week Varieties			
Champagne	Int Single	Nov 25	7.00
Goldsmith	Large Decorative	Nov 25	6.50
Sunnyside	Int Pompon	. Nov 25	6.00
Golden Valencia	Large Single	Nov 28	6.50
Golden Cordova	Int Pompon	Nov 30	6.50
Omega	Int Pompon	Dec 1	6.00
With the second			
13-Week Varieties			
Jack Pot	Large Decorative	Dec 5	8.00
Yellow Cameo	Int Decorative	Dec 5	6.00
Yellow Spangles	Int Pompon	Dec 5	9.00
Yellow Snowcrest	Int Pompon	Dec 10	8.00
Corsair	Large Pompon	Dec 12	8.00
14-Week Varieties			
Chompoole	T		
Shamrock Yellow Garza	Large Decorative	Dec 15	7.00
Yellow Riviera	Int Anemone	Dec 15	6.50
Sunrise	Int Decorative Int Pompon	Dec 15	7.00
Vibrant	Large Decorative	Dec 20	8.00
Siren	Int Decorative	Dec 20	6.00
Yellow Snow	Int Pompon	Dec 25 Dec 25	7.00
	2007	200 2)	0.00
15-Week Varieties			
Til Vol Gnowhanni	Test December		
Ill Yel Snowbound Ill Golden Y Snowbound	Int Decorative	Jan 5	9.00
TIT GOIDEN 1 DHOWDOUND	Int Decorative	Jan 5	10.00

		Dlasm	Dogo
Variety	Description	Bloom · Date	Base Price
V21160y	Describation	Date	FITCE
	WHITES		
Garden Varieties			
Calcite	Med Cream Decorative	Sep 15	6.00
Chris Columbus	Int Decorative	Sep 15	7.00
White Bounty	Tall Yel Ctr Button	Sep 15	7.00
White Tower	Tall Cream Large Pompon	Sep 15	6.50
White Wonder	Med Ivory Lg Pompon	Sep 25	6.50
Pepita	Med White Button	Sep 29	7.00
Lyric	Med White Single	Oct 5	8.00
Classic	Tall White Button	Oct 10	7.00
White Spoon	Med White Spoon	Oct 10	6.00
Silverplate	Med White Dec	Oct 12	7.00
8-Week Varieties			
Norona	Small Pompon	Oct 15	8.00
Pristine	Int Pompon	Oct 20	7.00
9-Week Varieties			
	are Lamabad Chaif	0 1 05	0.00
Keepsake	Int Pompon	Oct 25	8.00
Pinocchio	Button Pompon	Oct 25	6.00
Songster	Int Pompon	Oct 25	7.00
White Popcorn	Int Pompon	Oct 25	8.00
Halo	Int Single	Nov 1	7.00
Sea Gull	Int Pompon	Nov 1	6.00
10-Week Varieties			
The	Tut Downer	Now 5	6 50
Encore	Int Pompon	Nov 5	6.50 7.00
Kolowa	Int Single Int Pompon	Nov 8	7.00
Moonglow		Nov 10	8.00
Dynamo	Int Pompon Int Pompon	Nov 10	9.00
Ill Igloo Lt America	Int Anemone	Nov 10	6.00
Shasta	Int Anemone Int Anemone	Nov 10	6.00
	Int Pompon	Nov 10	6.50
Vesper Ill Snowdrift	Spider Type Pompon	Nov 12	7.00
White Memorial	Int Anemone	Nov 12	10.00
MILLOG MOHOLIGI	Tito Miomorio	140 A TC	10.00

Variety	Description	Bloom Date	Base Price
	WHITES		
11-Week Varieties			
Eskimo	Int Single	Nov 15	8.00
Lakme	Small Pompon	Nov 15	7.00
Sculpture	Large Single	Nov 15	8.00
Snowflurry	Small Pompon	Nov 15	7.00
Highbrow	Int Decorative	Nov 20	7.00
L I Beauty Priscilla	Large Anemone	Nov 20	6.00
Paramount	Int Pompon Int Pompon	Nov 20	6.00
1 C.I CINO UITO	ine rempon	Nov 23	7.00
			,
12-Week Varieties			
e The second			
White Valencia	Iarge Single	Nov 28	7.00
Belray	Large Pompon	Nov 30	7.00
Cordova	Int Decorative	Nov 30	6.50
Fortune	Int Formal Pompon	Dec 1	7.00
13-Week Varieties			
Acclaim	Large Pompon	Dec 5	8.00
Cameo	Int Decorative	Dec 5	6.00
Cotillion	Int Pompon	Dec 5	8.00
Spangles	Int Pompon	Dec 5	7.00
Carrara	Int Decorative	Dec 8	9.00
Snowdrop	Small Pompon	Dec 8	8.00
Ill Starlet	Int Anemone	Dec 10	10.00
Snowcrest	Int Pompon	Dec 10	6.50
Snow Queen	Int Pompon	Dec 10	8.00
14-Week Varieties			
Satellite	Int Pompon	Dec 15	8.00
Silversmith	Int Decorative	Dec 15	6.50
Snowcap	Large Pompon	Dec 15	7.00
White Riviera	Int Decorative	Dec 15	10.00
Snow	Int Pompon	Dec 25	6.00
15-Week Varieties			
T) WOOK VALLECTES			
Ill Snowbound	Int Decorative	Jan 5	9.00
	2	ouii)	9.00

		Bloom	Base
Variety	Description	Date	Price
	PINKS		
Garden Varieties:			
Orchid Helen	Med Orch Lav Decorative	Sep 10	8.00
Alert	Med Purple Lg Decorative	Sep 20	6.00
Heather Bloom	Med Pink Decorative	Sep 20	6.00
Major Cushion	Short Lav Cushion	Sep 25	6.00
Betty	Tall Rose Large Decorative	Sep 28	7.00
Spellbound	Med Lav Decorative	Oct 1	6.50
Argonne	Med Dk Lav Pompon	Oct 10	7.00
Dream Girl	Med Lt Lav Pompon	Oct 10	7.00
Joybringer	Short Rose Decorative	Oct 10	7.00
Masquerade	Med Rose Pompon	Oct 10	7.00
Orchid Spoon	Med Orchid Spoon	Oct 10	7.00
Serenade	Tall Magenta Single	Oct 10	7.00
Adagio	Tall Rose Pompon	Oct 12	7.00
8-Week Varieties:			
Elizabeth Hood	Int Pompon	Oct 15	9.00
Carolyn Yosick	Int Decorative	Oct 20	6.00
9-Week Varieties:			
Pink Dot	Small Pompon	Oct 25	6.00
Reward	Int Single	Oct 25	7.00
Arbutus	Int Pcmpon	Nov 1	9.00
10-Week Varieties:			
Cover Girl	Int Anemone	Nov 10	10.00
Linda Lou	Int Anemone	Nov 10	6.00
Pandora	Large Decorative	Nov 10	8.00
Masterpiece	Int Pcmpon	Nov 12	6.00
Memorial	Int Anemone	Nov 12	8.00
Taffeta	Int Decorative	Nov 12	7.00
11-Week Varieties:			
Carole	Int Anemone	Nov 15	10.00
Almega	Large Pompon	Nov 20	9.00
Pink Long I Beauty	Large Anemone	Nov 20	9.00
Illini Formal	Int Decorative	Nov 23	10.00

Variety	Description	Bloom Date	Base Price
	PINKS		
12-Week Varieties			
Beautiful Lady Minuet Pink Cloud Dark Pink Valencia Valencia Heritage	Large Anemone Small Pompon Int Decorative Large Single Large Single Large Pompon	Nov 25 Nov 25 Nov 25 Nov 28 Nov 28 Dec 1	6.00 6.50 10.00 6.50 6.50 8.00
13-Week Varieties			
Debutante Lt Pink Minstrel Minstrel	Large Single Large Pompon Large Pompon	Dec 10 Dec 13 Dec 13	7.00 9.00 7.00
14-Week Varieties			
Dark Serrated Riviera Light Serrated Riviera Riviera Serrated Riviera Defiance Medallion	Int Decorative Int Decorative Int Decorative Int Decorative Int Decorative Int Pompon	Dec 15 Dec 15 Dec 15 Dec 15 Dec 20 Dec 20	10.00 10.00 6.00 9.00 7.00 7.00
Garden Varieties	BRONZES AND REDS		
Red Glow Champion Cushion Marionette Remembrance Fiesta Magnificent Burgundy Red Velvet Beacon Carmine Queen Carnival Huntsman James Stewart	Med Red Pompon Short Bronze Cushion Med Rust Pompon Med Carmine Decorative Med Orange Pompon Tall Red Decorative Tall Red Decorative Med Crimson Decorative Tall Apricot Decorative Tall Carmine Pompon Med Orange Pompon Tall Bronze Decorative Tall Apricot Pompon	Sep 20 Sep 25 Sep 25 Sep 28 Oct 1 Oct 1 Oct 5 Oct 5 Oct 5 Oct 8 Oct 10 Oct 10 Oct 10	7.00 6.00 7.00 7.00 7.00 7.00 6.00 6.50 7.00 7.00 7.00

Variety	Description	Bloom Date	Base Price
	BRONZES AND REDS	3	
9-Week Varieties			
Bronze Dot	Small Pompon	Oct 25	6.00
Buckskin	Int Single	Oct 25	7.00
Buccaneer	Int Single	Nov 1	8.00
Red Seneca	Int Decorative	Nov 1.	7.00
10-Week Varieties			
Beauregard	Int Pompon	Nov 5	7.00
Butterscotch	Int Pompon	Nov 5	7.00
Flame Glow	Int Single	Nov 5	10.00
Red Rust	Int Decorative	Nov 5	6.50
Rubicon	Int Decorative	Nov 5	6.50
Bronze Linda Lou	Int Anemone	Nov 10	7.00
Bronze Pandora	Large Decorative	Nov 10	10.00
Bronze Thorobred	Large Single	Nov 10	10.00
Chevron	Int Decorative	Nov 10	7.00
Copperhead	Large Decorative	Nov 10	7.00
Illini Burma	Large Decorative	Nov 10	8.00
Samovar	Int Pompon	Nov 10	7.00
Bronze Masterpiece	Int Pompon	Nov 12	6.50
Illini Rye	Int Pompon	Nov 12	8.00
Paragon	Large Decorative	Nov 12	7.00
11-Week Varieties			
	Table 1 Pole level 1 mg	N 15	0.00
Illini Tangier	Large Decorative	Nov 15	9.00
Illini Redhead	Small Pompon	Nov 17	7.00
Bronicon	Intermediate Pompon	Nov 20	10.00
Illini Warrior	Small Pompon	Nov 50	7.00 6.50
Rusticon	Intermediate Pompon	Nov 50	8.00
Thelma	Intermediate Pompon	1104 50	0.00
12-Week Varieties			
Bronze Goldsmith	Large Decorative	Nov 25	6.00
Apricot Valencia	Large Single	Nov 28	6.50
Red Valencia	Large Single	Nov 28	8.00
Galaxy	Intermediate Single	Dec 1	7.00
Holiday	Intermediate Single	Dec 1	7.00
Illini Redwood	Large Pompon	Dec 1	10.00
	0		

Variety		Description	Bloom Date	Base Price
		BRONZES AND REDS		
13-Week V	arieties			
Christmas	Star	Intermediate Single	Dec 10	6 50
Christmas	Greeting	Large Decorative	Dec 13	6.50 7.00
Red Minst	rel	Large Pompon	Dec 13	9.00
			100 15	9.00
14-Week V	arieties			×
Bronze Ri	viera	Intermediate Decorative	Dec 15	7.00
Sarong		Large Single	Dec 15	6.50
Merrymake:	r	Intermediate Single	Dec 20	7.00
				1.00
		STANDARDS		
		the second		
Weeks to			Bloom	Base
Bloom	Variety	Description	Date	Price
		WHITES	7	170
		WHIIED		
9	Granite State	Small Semi-Inc	Oct 25	6.00
9	Betsy Ross	Large Incurved	Nov 1	6.00
9 9	Giant Betsy Ross	Large Incurved	Nov 1	6.50
9	Queenslace	Spider	Nov 1	7.00
9	Wilson's White	Int Incurved	Nov 1	8.00
10	Indianapolis White	Int Incurved	Nov 5	6.00
10	Jean Elizabeth	Large Semi-Inc	Nov 10	6.50
10	Monument	Int Incurved	Nov 10	6.50
10	Mefo	Large Incurved	Nov 15	6.00
11	Marketeer	Int Semi-Incurved	Nov 18	6.00
12	Margaret Moeller	Int Incurved	Dec 1	6.00
13	Smith's Late White	Int Semi-Incurved		
	Sant of the formal for	Tito Demi-Tilent.Aed	Dec 15	6.50

STANDARDS

Weeks to Bloom	Variety	Description	Bloom Date	Base Price
		YELLOWS		
9	Blazing Gold	Int Semi-Incurved	Oct 23	6.00
9	Goldlace	Spider	Nov 1	9.00
9	Good News	Int Incurved	Nov 1	6.00
10	Ind Golden Yellow	Int Incurved	Nov 5	10.00
10	Ind Yellow	Int Incurved	Nov 5	6.00
10 10	Yellow Monument	Int Incurved	Nov 10 Nov 10	6.50 6.50
10	Yellow Queen Cream Mefo	Large Semi-Inc Large Incurved	Nov 15	9.00
10	Lemon Mefo	Large Incurved	Nov 15	10.00
10	Yellow Mefo	Large Incurved	Nov 15	6.00
11	Bonnaffon Deluxe	Small Incurved	Nov 20	6.00
12	Golden Pearson	Int Incurved	Nov 25	6.00
12	Golden Mrs Ross	Large Incurved	Dec 1	6.00
12	Imp Tobin's Yellow	Int Semi-Incurved	Dec 15	6.50
	I	PINKS		
10	Indianapolis Pink	Int Incurved	Nov 5	6.00
10	Dk Pk Orch Queen	Lg Semi-Incurved	Nov 10	6.50
10	Queen of Pinks	Small Incurved	Nov 10	6.00
11	Ed Seidewitz	Int Incurved	Nov 23	6.00
11	Ed Doldow102	THO THOM YOU	1101 25	0.00
	BRONZ	ZES AND REDS		
9	Detroit News	Int Incurved	Nov 1	6.00
10	Indianapolis Bronze	Int Incurved	Nov 5	6.00
10	Ind Golden Bronze	Quilled	Nov 5	8.00
10	Anaconda	Large Incurved	Nov 8	6.50
10	Br Orch Queen	Large Semi-Inc	Nov 10	6.50
11	Mrs. Roy	Int Incurved	Nov 20	7.00
12	Gladys Pearson	Int Incurved	Nov 25	6.00
12	Oak Leaf	Int Incurved	Nov 25	6.00